

## Goochland County Historical Society (GCHS)

### Strategic Plan

#### **Motto**

*“See it, share it, celebrate it!”* The motto of the Goochland County Historical Society expresses the enthusiasm and motivation behind the organization’s purpose and its vision for the future.

Today, as it approaches its 50<sup>th</sup> anniversary (2018), Goochland County Historical Society is embarking on an exciting new era in serving the citizens of Goochland County. Through its new plans, GCHS aspires to touch the lives of all the residents of Goochland County, so that together we can:

- . See into our past to discover how Goochlanders have lived
- . Share our memories and stories
- . Celebrate our histories

#### **Vision Statement**

*By engaging our community, the Goochland County Historical Society will spark imagination, inspire learning, encourage scholarship and interpret Goochland County’s past to enrich its future.*

Our clear vision contains two major new initiatives to help all Goochlanders connect to their histories and enhance their lives.

- . The restoration of Goochland County’s Courthouse Green, rehabilitating the historic architecture and bringing the buildings and grounds to life as a center for visitors and community activities.
- . Fresh interpretations of Goochland County’s history, through new educational and entertaining programming, including lectures, exhibitions, publications, as well as access to the historic Courthouse Green.